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## DISCOVER THE NEW RAGE IN CAR CARE

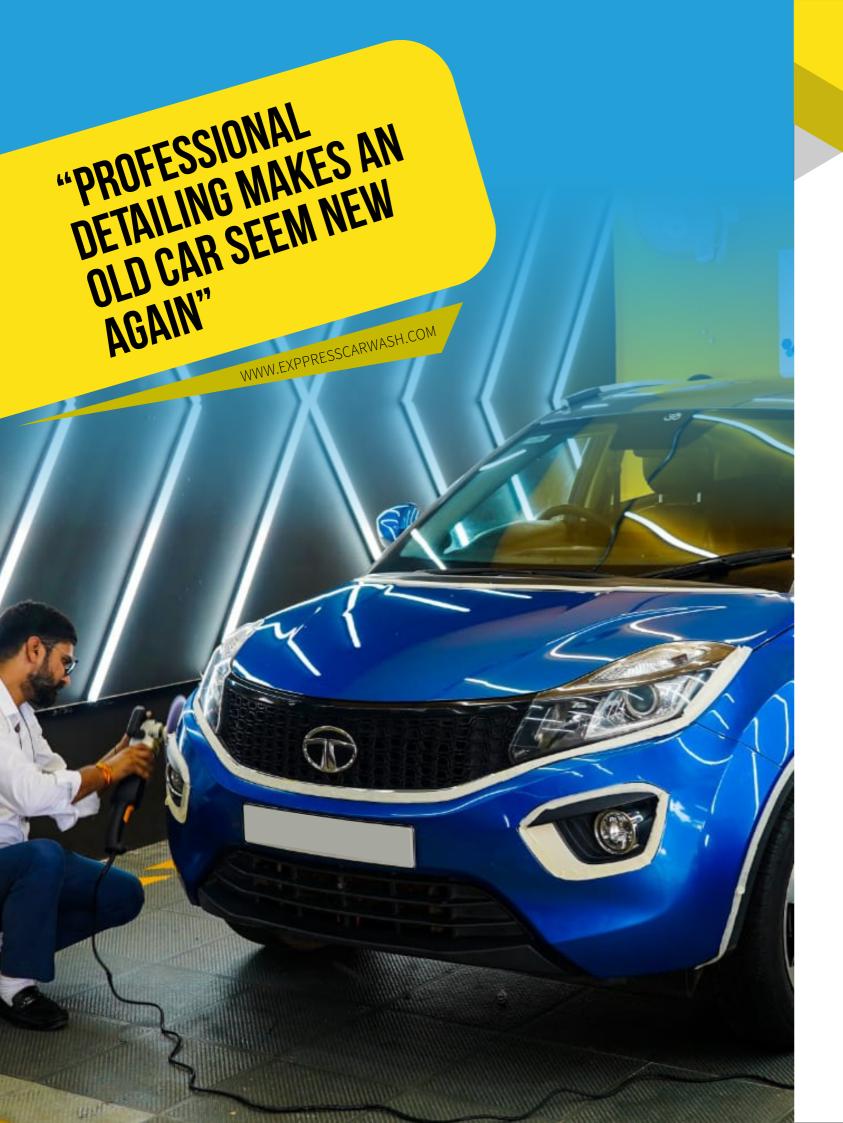


A DIVISION OF **MANMACHINE GROUP** 

PROFESSION CAR WASH AND

**DETAILING STUDIO** 





## **TABLE OF CONTENTS**

<u>^</u>	Page No.
About Exppress Car Wash	. 1 - 2
– Detailing Treatments	3 -9
– Mafra	-10
– ECW Packages	11-14
Our Brands-	15-16
Ceramic Coating	17
Maniac Range	18-23
– Value Card Options	- 24
- DIY Products	- 25
- Why choose ECW Franchise Options	- 26
Our Machines	27-28
Training & POS	- 29
– Layout & Design	- 30
Our Presence	- 31
A Glimpse	- 32





## "CUSTOMERS ALWAYS ASK FOR AN ALTERNATIVE... WE PROVIDE IT WITH A SMILE!"

The Exppress Car Wash is nothing short of a "REVOLUTION" in the automobile cleaning and detailing market. Do not be misguided by believing it to be just a "car wash". Our services go way above and beyond the traditional route.

Our products are approved by Giants in the industry Such as: Mahindra & Mahindra, TATA Motors, Renault, BMW, Jaguar Land Rover & Bajaj to name a few.



#### Pedigree

Since 1987 We are excelling in the World of Cleaning. WE are an ISO 9001:2008 complaint firm. Cleaning is our Core Business and we offer Experience.



#### Specialised Detailing

Through Exppress Car Wash you can offer 20 car Wash and detailing programs.



#### **Exclusivity**

Our products are approved by Giants in the industry Such as: Mahindra & Mahindra, TATA Motors, Renault, BMW, Jaguar Land Rover & Bajaj to name a few.



#### **High Spirited Staff**

Our Staff is provided periodic training of new and improved ways to treat and protect cars and deliver best detailing results.



#### **World Class Products**

We deal in Top-of-the-line International Brands like Mafra and Maniac Range for car detailing.



#### Extensive Portfolio of Services

Our extensive detailing services are called one of the best. We offer ceramic coating, paint protection, glow treatment and much more at pocket friendly prices.



#### High ROI

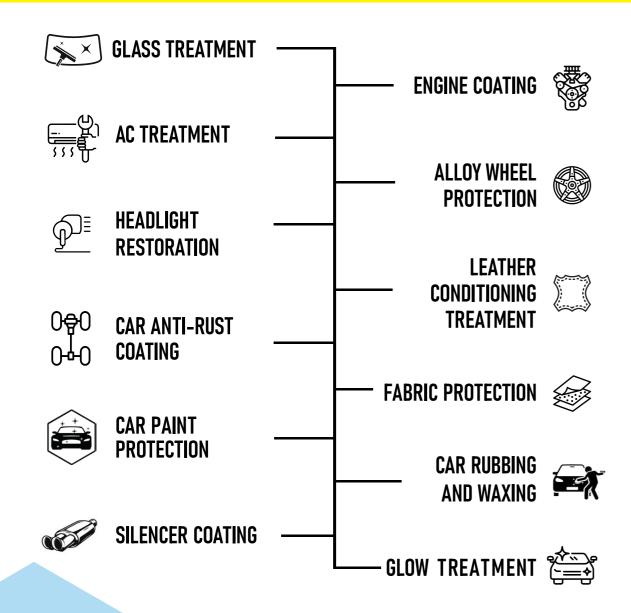
With the world-class equipment, product, support & because of the association with the Exppress car wash name High ROI is guaranteed.



#### Start-up branding

To improve the sense of loyalty towards the brand so that it can stand out & garner a strong following, we provide start-up branding.

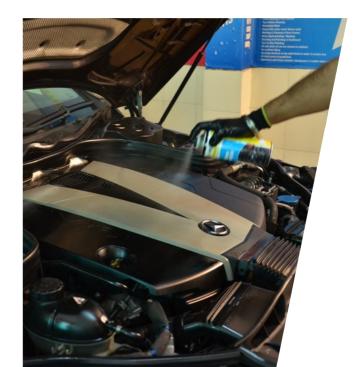
# LIFE IS TOO SHORT to DRIVE BORING C A R S



#### >> GLASS TREATMENT

- >> Helps during night drives No Glare.
- Removes all hard water stains hence improving visibility.
- Avoids future hard water mark stains for a minimum of one year.
- >>> Disperses rain on windshield and reduces the need for wipers.
- >> Keeps windshield glass clean.





#### >> ENGINE COATING

This treatment is designed to provide a high gloss and slippery coating on the engine parts, hoses, etc. Leaves a high, glossy, transparent finish and excellent resistance to:

- Petrol/Diesel.
- >> Engine Oil.
- High Pressure Water.
- Noad grime.

#### >> AC TREATMENT

This protection is designed to disinfect the Air Conditioner Ducts and to improve the air quality:

- >> Cleans the Air conditioner coils and ducts.
- Disinfects the ducts and helps prevent the growth of mould.
- >> It removes all bad and foul odours from the ducts.
- Improves in-car air quality for the well-being of driver and passengers.



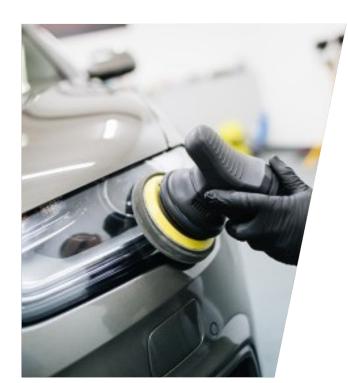
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#### >> ALLOY WHEEL PROTECTION

This application is aimed at restoring the lost sheen of the alloy wheel and also to ensure its long-term protection.

- >> Grime.
- >> Only regular wash needed after protection.
- >> No need for expensive alloy wheel cleaners.
- >> No cracking or scaling off of the Alloy coating.





#### > HEADLIGHT RESTORATION

This treatment radically improves the visibility of headlights by giving a new life to the head light cover.

- Removes all dirt, dust, hard water marks from the glass.
- Removes the oxidation formed which clears the passage of light.
- >> Makes night driving safer.

#### LEATHER CONDITIONING TREATMENT

In this treatment, an intensive cleansing of the leather is allotted by a proprietary chemical. This removes dirt, mud, grime together with terribly powerful stains, such as chocolate, coffee/ tea, etc.

It clean & protects:

- >>> Carpets.
- >> Interior Vinyl.
- >>> Leather.
- >>> Plastics.
- >>> Rubber surfaces.



#### >> CAR ANTI-RUST COATING

This treatment is designed to provide long-term protection from rust to the under chassis. It protects the underbody substrates from:

Environmental conditions.

- >> Impacts.
- >> Dampens sound and vibration.
- >> Insulates against cold and heat.
- >> Protects against Corrosion.
- Seals off seams.
- >> Hides welds, repairs & bodywork with spray.





#### >> FABRIC PROTECTION

Fabric protection is done a by a proprietary chemical. It removes dirt, dust & grime including very tough stains, such as chocolate, coffee/ tea, etc.

- >> Removes all dirt and restores leather seats and side padding.
- >> Produces a true colour of the fabric giving it a natural and rich appearance.

#### >> CAR PAINT PROTECTION

It is a revolutionary nano technology-based system that cleans paint, repair mirror scratches, enhances the paint & gives it a protective coating and gives your car a gloss level of about 99%, that you can see your own reflection in the paint.

Benefits to Paint Protection: -

- >> Produces a lustrous, durable "wet look" finish.
- >> Enhances appearance and restores natural sheen.
- >> Unique 1 Year Warranty on the protection



#### >> CAR RUBBING AND WAXING

It removes a fine layer of your car's paint to get rid of the scratches and other faultiness. It is recommended for use to remove the scratches and oxidized coatings for all types of automotive paint finish.

- **>>** Bring back the original glossy surface.
- >> 2It removes fine scratches.
- >>> Removes the dullness of the car.
- >> Reveals the original colour beneath





#### >> SILENCER COATING

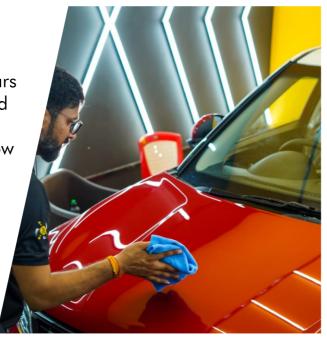
We are instrumental in offering premium quality Silencer Coating Services to our valuable customers. These coating services are highly appreciated among our customers for their cost effectiveness.

- >> It insulates the silencer body to create better stability & consistent power.
- >> It substantially reduces radiant heat from the silencer body.

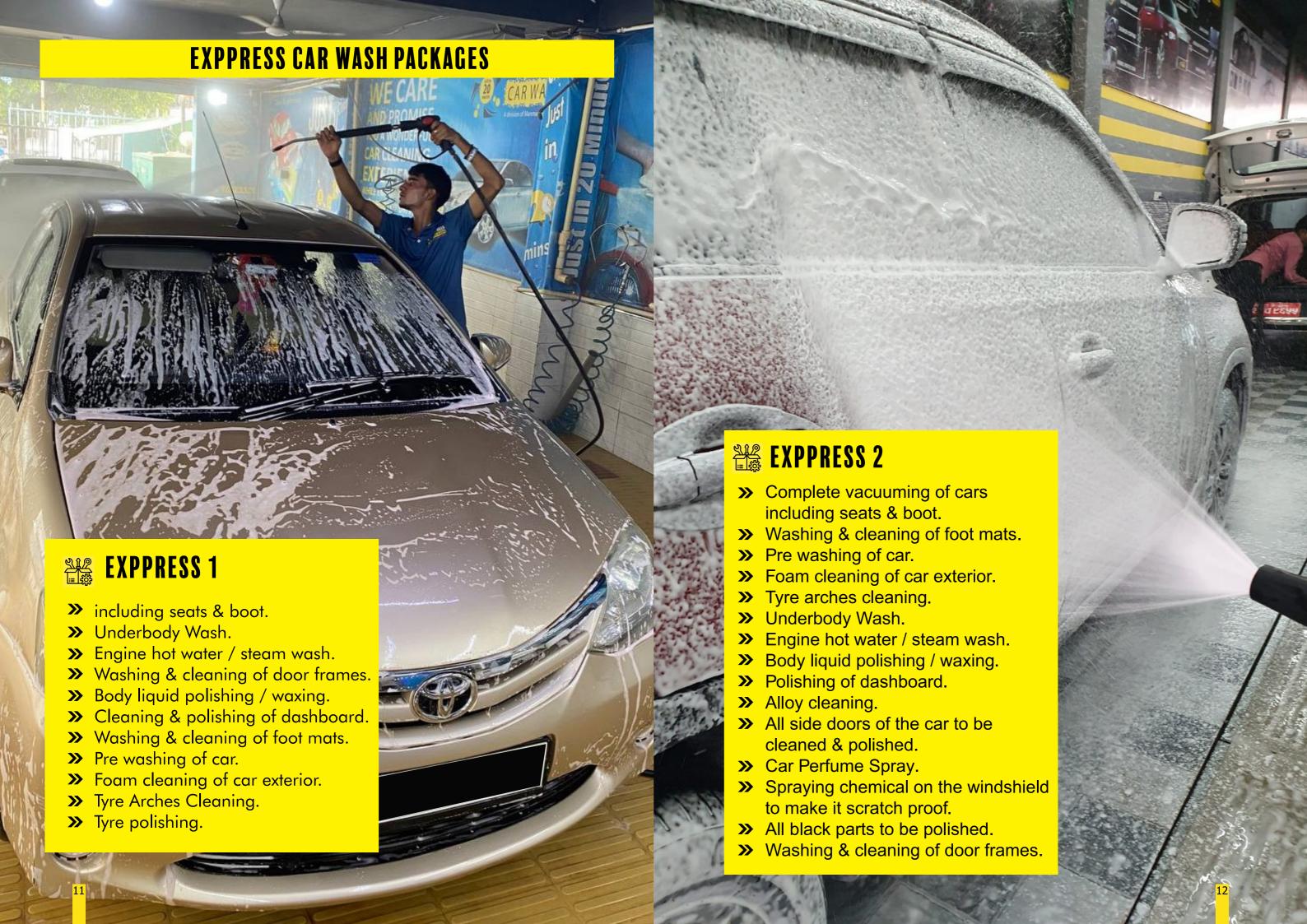
#### >> GLOW TREATMENT

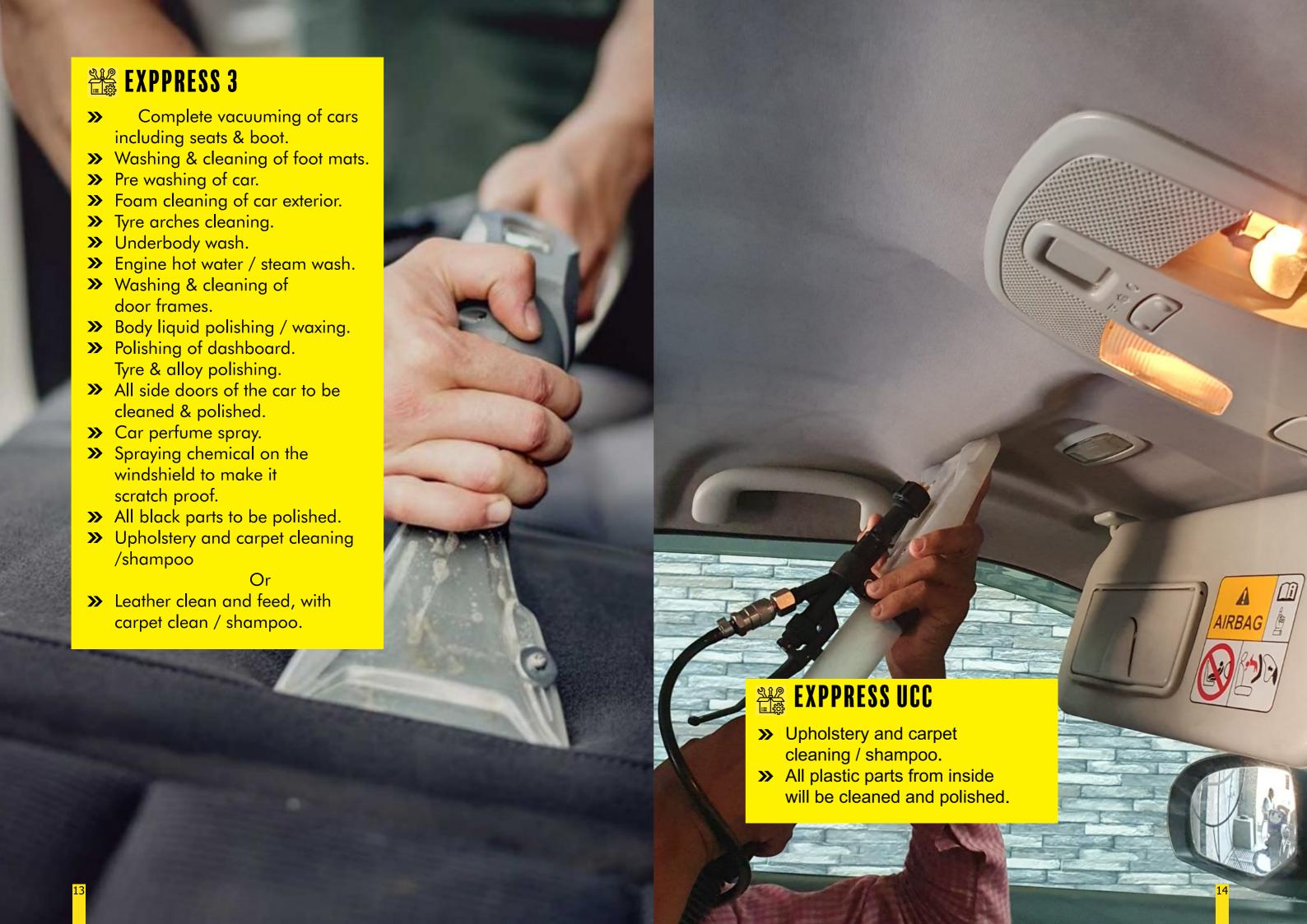
This glow treatment shines a car's surface. Years of analysis show that this protection is well tried and helps each automotive vehicle retain its surface like new. The good thing about the glow treatment:

- >> Hardens to make a protecting shield. Spray-on technology permits for
- >> straightforward application. Clear-coat safe.
- >> Improves paint hardness by a minimum of 200.





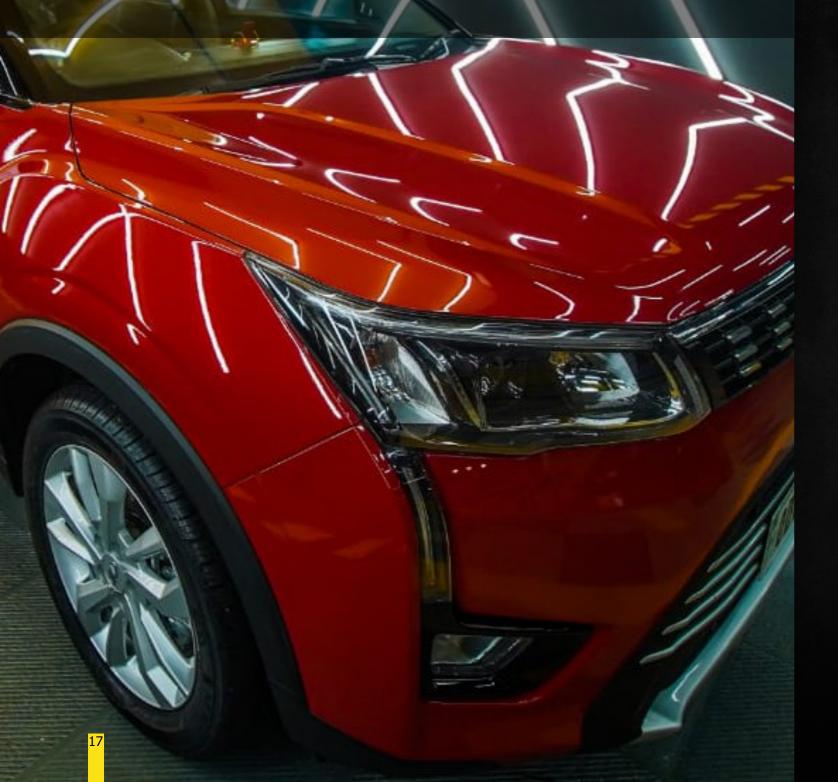




## **OUR BRANDS**



MA-FRA works to provide you the best products for auto and car detailing. We believe that car cleaning, car restoration and car finishing is the best way to take care of your beloved car. To protect the paintwork and clean it precisely, discover our Car Exterior Detailing products. To clean, restore and protect the interior, find out the glass and crystal section, car plastic detailing products and the leather and seats treatments.









#### MANIAC LINE BY MAFRA

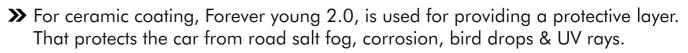
Introducing the Maniac Line for All Car Detailers and Enthusiasts







>> In ceramic wash ceramic shampoo is used of the Maniac range that has the capability of self-cleaning hydrophobic capacity that keeps the car clean for a long time.





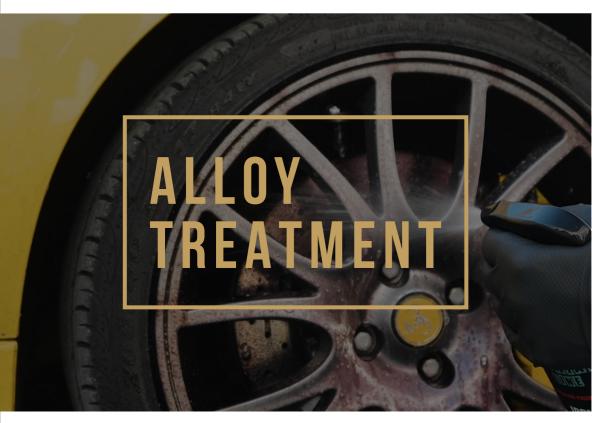


>> For this product, we use Acquavelox for clean & decontamination of glass. This product gets activated after 8hour from the application.





>> For headlight coating, the Regenera headlight kit on used for yellow & discolored headlight to improve impaired visibility by maintaining the headlight detailing centers.









>> Iron sniper is used for cleaning the iron rust of alloy. It also enhances mechanical & chemical properties. Then the alloy coating is done to make the car wheel alloy stay shining & rust-free.

>> For this, a Cupido is used for amazing & unique nanocomposit sealant which acts as a bridge between traditional sealant & nano-ceramic products.





>> car interior cleanining purification-APC+interior cleaning purifier of Maniac

<mark>21</mark>





- >> Effectively dissolves the road dirt and dust from the brakes, tires and the entire wheel compartment.
- >>> Can be applied on car and motorcycle rims.





- >> Is a specific decontaminant for removing limescale stains from car's different surfaces.
- >> The product is ready to use and allows to remove stains caused by contaminated minerals, smog, surface oxidation and acid rain, strongly affixed.

## **VALUE CARD SERVICES**

Our Loyal Customers deserve all our Love and Support. Hence, we offer them Value Card Services. With each card, comes a Bonus!

#### **JOIN THE EXCLUSIVE LUXURY CLUB**

- >> Customers don't need to carry cash along.
- >> Customers can plan their car wash services and can track the list of services availed by them.
- >> Customers can get the card renewed.
- >> Periodically they get alerts for various benefits via SMS and Emails using their Value cards.
- >> Value Card Customers are our Priority Customers.







Value Cards come in the variants of

₹5000 | ₹10,000 | ₹25,000

#### **DIY PRODUCTS**

#### DIY Combo 1



**CLEAN & SPARKLY CAR** 

#### DIY Combo 2



CLEAN BUMPERS, SIDE PARTS, FENDERS.

#### DIY Combo 3



FRAGRANT INTERIORS.

#### DIY Combo 4



Microfiber Cloth

#### DIY Combo 5



**CLEAN HEADLIGHTS** 

#### Why not Join

## **Express Car Wash**

# and Be a Part of the **Ever-growing Business Family?**

#### **WHY CHOOSE ECW? FRANCHISE OPTIONS**

Want a chance at the premium franchise business opportunity? Get connected with EXPPRESS CAR WASH - a unique mechanized car cleaning concept launched by Manmachine Group way back in 1987.

#### REQUIREMENTS

- Being the brain child of Manmachine Group, the most successful organization in professional and mechanized cleaning solutions and services.
- >> Plan to establish a nationwide chain of car wash units.
- >> Start with comparatively low initial establishment costs.
- >> ECW Franchise Business model has stood the test of time.
- >> Area Required: min. 800-1200 sq. ft
- >> Investment: Rs. 12 Lac Rs. 18 Lac
- Property Type: Any Semi Commercial with good vehicle flow on the road.
- Preferred location: Nearby a marketplace.



# RENDERING SMARTER AND EFFICIENT MACHINES





HRC PRO 12.13 ET HIGH PRESSURE CAR WASHER





SUSETTE 180/13 PROFESSIONAL HOT & COLD WATER HIGH PRESSURE CLEANERS





ESTRO - 250 Spray extraction Car interior cleaner



#### **AUTOMATIC CAR WASH SYSTEMS**



ZENTOOL DUAL ACTION POLISHERS



GLADIUS ROTARY POLISHING MACHINE

# The state of the s

# TRAINING and POS



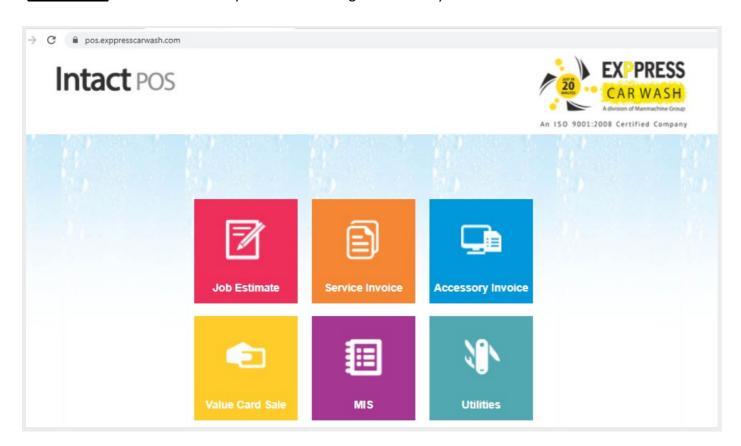
#### **Training**

We endow training to improve the efficiency & productivity of your employee for quantity & quality performance.

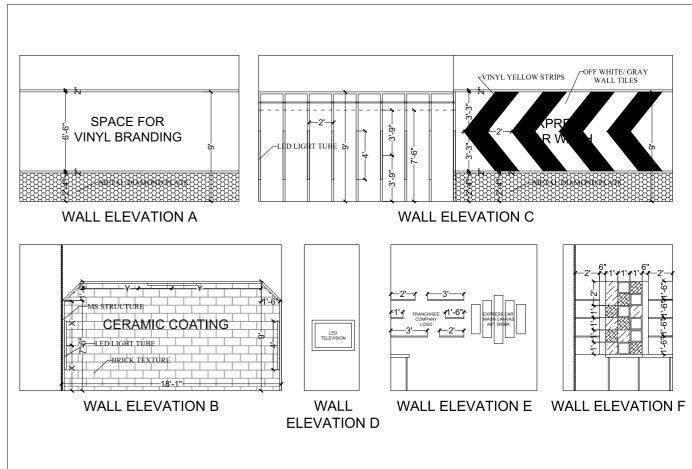


#### POS

For easy handling of a bill, we also render a billing application. So, that you don't have to face any issue in tackling the bills of your customer.



For efficient functioning & relaying of your car wash service, we render out the whole layout & design of your complete business setup.





# MINUTES TO A SPARKLE!

### **EXPERIENCE THE**



#### LIKE NEVER BEFORE



#### **OURPRESENCE**

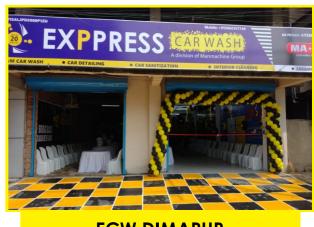
for query mail at : info@exppresscarwash.com

Noida, Faridabad, Agra, Vadodra, Goa, Guwahati, Belgaum, Mysore, Kannur, Shopian, Leh Ladakh, Anantapur, Bhubaneswar, Dharapuram, Madanapalli, Dimapur, Patna, Hazaribagh, Koderma, Nepal, Hyderabad, Tiptur and many

#### A GLIMPSE



**ECW BHUBANESHWAR** 



**ECW DIMAPUR** 



**ECW FARIDABAD** 



CAR CARE LOUNGE PYT. LEG.

EXPPRESS

Advision of Manuschine Group

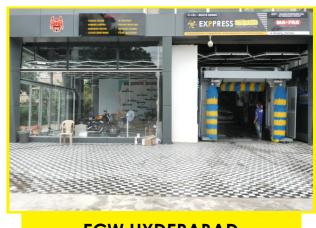
Product of ITALY

CERMIC COATING

CERMIC COATING

CERMIC COATING

**ECW NEPAL** 



**ECW HYDERABAD**